

STRATEGIC PLANNING - EXERCISE

LAUNCHING AN APOSTOLIC PLANNING PROCESS

The Goal

The exercise for this section is twofold: 1) Determining if your unit/organisation is in need of an apostolic plan and 2) If the answer to the first question is “yes”, launching a process

The Material

To elaborate an apostolic plan for your organisation we have put together a template on a Word document you can download. This document is a combination of the insights of the Input section and the powerpoint presentation from planning expert [Christina Kheng](#) PhD. Here you have the links:

- Apostolic Planning Template ([Link](#))
- Powerpoint Presentation - Apostolic Planning: A General Process ([Link](#))

FROM REFLECTION TO ACTION

Reflection

It is possible that my close team and I are ready for this apostolic planning process but at the same time there are more people in the organisation, how can you make them part of this process? How can we make this an opportunity to become a community rather than colleagues? Read this document from Harvard Business Review called “Eight Ways to Communicate your Strategy More Effectively” ([link](#)) and decide on concrete communication approach you can take to involve others.

Action

Implement the desired approach(es) in your unit/organisation and assess the results

ADDITIONAL EXERCISES

There are currently no additional exercises for this section